



An Experience Agency

INNOVATE MARKETING GROUP

BUSINESS TOOLS

COMPANY SUMMARY

Innovate Marketing Group is an award-winning experience agency known for producing remarkable corporate events by providing fresh ideas, infrastructure and logistics for top brands. A one-stop solution from concept to execution. IMG prides itself on innovative designs, flawless execution, and an unparalleled client experience. *We help fuel brands to change lives for the better.*

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WOMEN
OWNED



Life Is Too Short
For Boring Events

MARKETING

- Hubspot - CRM to manage lead outreach
- Hootsuite- social media management
- Canva- graphic design, presentation..
- Zoho- eNewsletter

MANAGEMENT

- Dropbox- file management
- Sign Now- digital signing
- Slack- communication platform
- Calendly- schedule meetings more efficiently
- QuickBooks- for accounting
- Trello- project management
- CareerPlug- hiring software made easy
- ProProfs – training management

OTHERS

- Grammarly - fix all your grammar mistakes and sound put-together
- Upwork- hiring freelancers of all sorts
- Fiverr - small one-off jobs (voiceovers, designs, art, etc.)
- Otter- generate rich notes for meetings, interviews, lectures, and other important voice conversations
- Teleprompter Online (on the computer)
- Teleprompter- app (on phone)
- Zoom- video conferencing

FAVORITE BUSIENSS BOOKS

- 7 Habits of Highly Effective People
- Hyper Sales Growth
- Atomic Habits
- Strength Finder

FAVORITE BUSINESS PODCASTS

- How I Built This with Guy Raz
- Planet Money
- EO Wonder
- EventUp

