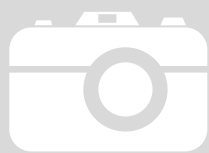




BEST VIDEO TIPS

Have great content with an even better delivery.

SET THE STAGE



Camera Framing

- Place webcam or mobile device slightly above eye level
- Center yourself leaving an inch of space above your head
- Always choose landscape versus portrait



Lighting

- Main light source should come from behind the camera
- Ensure that you are well lit but not over exposed
- Light should be evenly diffused and void of any shadows

Environment

- Make sure your background is clean, tidy, and simple
- You should be the focus in your frame
- Choose a quiet space, free of distractions

PREP FOR SPEAKING



- Deliver **CONTENT** that is relevant & valuable to the attendee.
- For best **SOUND**, use a higher quality microphone or headphone.
- Make sure everything in the camera frame looks **PROFESSIONAL**.
- Focus your **ATTENTION** directly at the camera lens.

TEST, TEST, AND TEST



- **Schedule a test run** to ensure your content is coming through in the best way.
- Ensure strong **Wi-Fi connection** throughout, hard wired internet preferred.
- Close all other applications on your device.

ENHANCING TOOLS



Microphones:

[USB Microphone](#)
[Rode Microphone](#)

Headphones:

[Logitech USB Headphone](#)

Lighting:

[Ring Light](#)

Others:

[Portable Teleprompter](#)
[Padcaster Verse](#)

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